

**Pickering Public Library**  
**“Why do you Love Your Library”? Photo and Video contest**  
**RULES AND REGULATIONS**

**THE CONTEST**

With the new iHelp Desk now open, the Library would like to celebrate by offering a contest for you to show your best videos and photography.

**The Topic:** Why I love the library! Show us what you love about Pickering Public Library.

BY ENTERING THIS PHOTO CONTEST, YOU AGREE TO ALL OF THE RULES OF THIS CONTEST AND TO ALL OF THE LEGAL TERMS AND CONDITIONS LISTED BELOW.

**ELIGIBILITY**

This contest is open only to the general public. Pickering Library Staff cannot enter or appear in your entry.

**ENTRY PERIOD**

This contest ends on Saturday, June 27, 2009 at 5pm. Entries must be received by the deadline to be eligible for prizes.

**ENTRY INSTRUCTIONS**

Entries can be submitted in person at any Pickering Library branch or emailed to [DSC@picnet.org](mailto:DSC@picnet.org).

You may submit as many photographs or videos as you wish. The image may originate in a non-digital format (such as high quality film slides, negatives or prints scanned into a digital format). All picture formats are acceptable (GIF, JPEG, vector graphics). All video formats are acceptable too, but QuickTime MOV is preferred.

Entries submitted to the Pickering Public Library will not be returned and may be retained by Pickering Public Library after the completion of the contest.

By entering, you warrant that the photograph and/or video that you submit is original and is your own, and does not infringe on the rights of any third party. You further warrant that your participation in this contest does not violate any agreement between you and a third party.

By entering the photo contest, you grant the Pickering Public Library the non-exclusive right to publish, use, distribute, reproduce and publicly display your photograph and/or video.

**JUDGING CRITERIA**

After the close of the entry period, eligible photographs will be judged based on three (3) criteria and assigned a score of up to a maximum of 30 points. The three criteria, which will be weighted equally, are: visual appeal and composition (maximum 10 points); portrayal of the statement “Why do you Love the Library” (maximum 10 points); and originality and creativity (maximum 10 points).

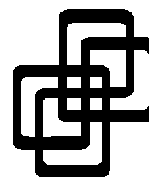
Four finalists will be chosen from all eligible submissions. The decisions of the judges are final and binding.

**PRIZE WINNER SELECTION & NOTIFICATION**

On or about July 3 2009, Pickering Public Library shall notify each prize winner of his or her selection. Notification shall be by e-mail and/or telephone.

A **\$100 gift certificate** for Pickering Town Centre mall will be awarded to the best video or photograph. Second place prize will be a complete set of all 4 of the Twilight books by Stephanie Meyer.

## “Why do you Love Your Library?” Registration



Pickering  
Public  
Library

### PARTICIPANT INFORMATION

Last Name	First Name	Birth Date (MM/DD/YYYY)	<input type="checkbox"/> Male <input type="checkbox"/> Female
Library Card #			

Phone Number		Email	
Family Address	Unit/Apt.	City	Postal Code

*Personal information contained on this form is collected under the authority of the Municipal Act and will be used for the purpose of program registration. Questions about this collection should be directed to the Director of Public Services at One the Esplanade, ON L1V 6K7 – 905.831.6265 ex.6233.*

### I have read and agree to the contest rules:

\_\_\_\_\_  
Signature of Participant or Guardian (if under 18)

I hereby release the City of Pickering Library Board from all claims for damages arising from any accidents or injury which are caused by or arise from participation of the applicant named above, during any program or in any facility or at any location where the program is being held.

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