



Pickering Public Library Strategic Plan

Vision

The Pickering Public Library will inform, inspire, and connect all residents to build a community that is more innovative, more knowledgeable, and more successful.

Mission

All Pickering residents will have equal access to the resources, information, and ideas that will enrich their civic, corporate and personal lives.

Principles:

1. **Service Excellence:** We provide trusted professional service that exceeds clients' expectations.
2. **Equity:** We provide accessible service to all members of the community with respect and fairness.
3. **Fun:** We provide service with a positive spirit and sense of fun.
4. **Flexibility:** We quickly respond to the needs of the community.
5. **Accountability:** We are open and transparent and take responsibility for our actions and the services that we provide.
6. **Inclusion:** We welcome community feedback, partnerships, and participation in decision making and service development.
7. **Innovation:** We encourage creativity, experimentation and the generation of new ideas.
8. **Collaboration:** We facilitate collaboration which leads to increased community capacity and effective problem solving.
9. **Sustainability:** We value the City of Pickering's vision of economic, environmental and social sustainability and strive to ensure that our operations and actions are beneficial to both current and future residents of our community.

Read. Learn. Together.

Priorities

#1. Read

Building a culture and love of reading in the City of Pickering

Goals:

- Encourage reading readiness in all of our community's children
- Promote the joy and benefits of reading.
- Support for local authors, and creators.
- Support the community's use of digital collections.

#2. Learn

Facilitating lifelong learning for work, school, personal success and enjoyment.

Goals

- Create community space for discovery, collaboration and social learning
- Provide easy access to online resources which support lifelong learning
- Provide access to information technologies and training on their use.
- Support self-directed learning and skill development for all ages and stages.
- Develop and facilitate collaborative learning activities and events.
- Promote and develop community expertise.
- Support the learning and development needs of community groups.

#3. Together

Deliver high quality, efficient and cost-effective library service in partnership with residents.

Goals

- Know the community and its needs.
- Deliver relevant services based on evidence of community needs.
- Maintain welcoming public facilities where the community can read, connect, collaborate, learn or simply be.
- Ensure the community is informed of the activities and value of the library.